

Marketing Manager Apprenticeship Delivery Dates 2019 / 2020

Intensive Weekends		
Module	Dates	Centre
Strategic Marketing K1, K6, K7, K8, K10 S1, S3, S7, S9, S13, S17	8/9 Oct '19	Sheffield / Birmingham / London Bridge / Bristol / Gatwick
	15/16 Oct '19	Manchester / Oxford / Bournemouth / Southampton
	22/23 Oct '19	Liverpool/Reading/London West / Milton Keynes / Hull
Digital Strategy K7, K8, K9, K10, K12 S2, S3, S7, S9, S10, S17	11/12 Feb '20	Sheffield / Birmingham / London Bridge / Bristol / Gatwick
	18/19 Feb '20	Manchester / Oxford / Bournemouth / Southampton
	25/26 Feb '20	Liverpool/Reading/London West / Milton Keynes / Hull
Mastering Metrics K8, K9, K10, K11 S6, S8, S11, S12, S19	2/3 Jun '20	Sheffield / Birmingham / London Bridge / Bristol / Gatwick
	9/10 Jun '20	Manchester / Oxford / Bournemouth / Southampton
	16/17 Jun '20	Liverpool/Reading/London West / Milton Keynes / Hull
Stakeholder & Brand Management & Consumer Insights & Communications K2, K3, K4, K5, K9, K10, K13 S4, S5, S10, S14, S15, S16, S17	13/14 Oct '20	Sheffield / Birmingham / London Bridge / Bristol / Gatwick
	20/21 Oct '20	Manchester / Oxford / Bournemouth / Southampton
	27/28 Oct '20	Liverpool/Reading/London West / Milton Keynes / Hull

Marketing Gateway Programme / Basic Theory Courses

Intensive Weekends		
	Month & Year	Dates & Centre
To ready apprentices for the apprenticeship, we recommend attendance of the Marketing Gateway Programme. If attendance is not possible, this course is available online.	September '19	14/15 Gatwick 21/22 Reading/Liverpool/London West / Birmingham
	January '20	11/12 Birmingham/Gatwick 18/19 Reading/Liverpool/London West
	April '20	04/05 Apr Birmingham/Gatwick 18/19 Apr Reading/Liverpool/London West
	July '20	04/05 Birmingham 11/12 London West

Notes

Before delivery can begin, prospective apprentices must be accepted onto the programme through on-boarding, functional skills checking, skills scan and confirmation of suitability. After this all apprentices will be given an individual learner plan detailing deadlines and assessor meetings.

For the benefit of students, all courses are subject to minimum numbers.
All sessions are from 9.30am - 5pm unless advised otherwise.